

SPONSORSHIP OPPORTUNITIES

Join us for a Night of Celebration and Compassion

Each year, more than 300 passionate animal lovers come together — community leaders, business owners, corporate executives, and innovators in animal welfare — all joining "paws" to create real, meaningful change for animals in need. This is your chance to be part of something special. Join us at The Fur Ball and help make miracles happen.

Platinum "Rescuer" Presenting Sponsor – Exclusive – $10,000

- Fur Ball "Presented by" [YOU]
- Two tables (20 guests) with premier table placement
- Recognition in press/media releases
- Social media spotlight on your company
- Two full-screen ads on the event digital display
- Logo on website (with link) and event materials
- Opening remarks during opening ceremony

"Top Dog" Auction Sponsor – $5,000

- Table for 10 guests with premier table placement
- Full-screen ad on scrolling digital display
- Logo recognition on live and silent auction items
- Logo (with link) on event website

"Aristocats" Table Sponsor – $3,000

- Table for 10 guests with premier table placement
- Signage on your reserved table
- Full-screen ad on the event digital display
- Logo (with link) on event website

"Best in Show" Sponsor – $2,000

- 6 tickets with premier table placement
- Half-screen ad on the event scrolling digital display
- Logo (with link) on event website

"Cool Cat" Sponsor – $1,000

- 2 tickets to the event
- Half-screen ad on the event digital display
- Logo (with link) on event website

Cocktail Sponsor – Exclusive – $3,000

- 2 tickets to the event
- Sponsor-provided napkins and banner with logo at the bar

Photo Station Sponsor – Exclusive – $2,000

- 2 tickets to the event
- Prominent logo on the photo station backdrop

Hydration Station Sponsor – Exclusive – $1,000

- 2 tickets to the event
- Sponsor-provided mini water bottles with logo

Dog Treat Station Sponsor – Exclusive – $1,000

- 2 tickets to the event
- Sponsor-provided doggy bags

Be A Sponsor
Scan the
QR Code

Advertising Opportunities

Scrolling Digital Display at Event

Full-Screen: $1,000 | **Half-Screen: $500** | **Quarter-Screen: $250**

2027 Fur Ball Sponsor Registration

- ☐ Platinum "Rescuer" Presenting Sponsor: $10,000
- ☐ "Top Dog" Auction Sponsor: $5,000
- ☐ "Aristocats" Table Sponsor: $3,000
- ☐ "Best In Show" Sponsor: $2,000
- ☐ "Cool Cat" Sponsor: $1,000
- ☐ Cocktail Sponsor: $3,000
- ☐ Photo Station Sponsor: $2,000
- ☐ Hydration Station Sponsor: $1,000
- ☐ Dog Treat Station Sponsor: $1,000
- ☐ Advertising: Full-screen: $1,000
- ☐ Advertising: Half-screen: $500
- ☐ Advertising: Quarter-screen: $250

Business Name: _____
(Exactly as it should appear in event promotion materials)

Contact Name: _____

Address: _____

Phone #: _____ **Email:** _____

Business URL: _____

Social Media Usernames: Facebook: _____ Instagram: _____

Special requests or considerations: _____

I would also like to contribute an auction item: _____
(Briefly describe item and estimated value. Your Fur Ball contact will coordinate further details)

Fur Ball Conditions of Sponsorship

- Confirmation of sponsorship will be made upon receipt of payment, and benefits will be coordinated by your Fur Ball contact
- Business logos: must be provided in formats for web and digital display (.eps and .jpg files)
  - E-mail to: Michelle Mullen, MIAWF President at: michelle@miawf.org
- Recognition on Fur Ball website: MIAWF.org, plus social media
  - The Fur Ball requests a reciprocal link on the sponsor's website and social media page(s)

Sponsor Signature: _____ **Date:** _____

Sponsor Payment

Method of payment: ____ Please send me an invoice ____ Check ____Credit Card Credit Card

CC Number: _____ Security Code _____ Exp. Date: _____

Zip Code: _____

Name as it appears on card: _____

Please make check(s) payable to: Fur Ball

Mail to: Michigan Animal Welfare Foundation, 30250 W. 9 Mile Road, Farmington Hills, MI 48336

Questions: Contact Michelle Mullen, MiAWF President | michelle@miawf.org | 248.217.8275



Saturday, April 24, 2027– Laurel Manor – Livonia, Michigan